

Memes and Talking Points on Inclusive Economics

A thriving middle class isn't the consequence of growth, it's the source of growth.

- *When workers have more money, businesses have more customers; and need more workers.*
- *The most pro-business thing we can do is enact policies that help the middle class thrive.*
- *When restaurants pay restaurant workers enough so that even they can afford to eat in restaurants, it isn't bad for the restaurant business. It is good for it.*
- *It's not a lack of profits or capital that is holding back our recovery, but a lack of demand.*
- *Middle class consumers are the true job creators.*
- *Growth is a product of the virtuous cycle between innovation and demand.*
- *Prosperity comes from the middle-out, not trickle-down.*

Trickle down economics is an intimidation tactic masquerading as an economic theory.

- *The worst thing about trickle down economics isn't believing that if the rich get richer, that's good for the economy. It's believing that if working people do better that it will be bad for the economy.*
- *If high levels of profit were good for jobs and the middle class, we'd be drowning in jobs today.*
- *If tax cuts for the rich created jobs, then we'd be drowning in jobs today.*
- *Tax cuts for the rich don't create growth, investments in the middle class does.*
- *Shrinking the deficit will not create growth, but growth will shrink the deficit*

The more people we include in the economy, the better we all do.

- *Innovation is driven by differences, not sameness.*
- *Diversity does not hinder growth—it supercharges it.*
- *We live in an increasing returns world of buyers and sellers, not a zero sum world or makers and takers.*

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